

## CENTER FOR DERMATOLOGY AND COSMETIC LASER SURGERY

Now in Flower Mound with a new state-of-the-art office opening in July

BY PAMELA HAMMONDS

PHOTOGRAPHY BY JENNY FROH

olks in the Flower Mound area no longer have to drive to Plano or McKinney to receive dermatological care from Dr. Bryan Selkin and his associates. Prompted by his patients to open an office here, he quickly realized he'd need a larger office to accommodate his growing patient population. Currently located at 1001 Cross Timbers Road, Suite 125, the new state-of-the-art office will open this summer across from Texas Health Presbyterian Hospital on FM 2499.

Joining Dr. Selkin and his staff will be Dr. Neda Nosrati, a Houston native and graduate of Baylor College of Medicine in

Houston. Dr. Nosrati trained in dermatology at The University of Texas Medical Branch at Galveston and will begin seeing patients with the practice in August. "What I love about dermatology is providing a continuity of care," Dr. Nosrati said. "You need a dermatologist your entire life, and we're able to care for every member of your family. Not many physicians enjoy that privilege."

Not only is she looking forward to establishing a patient base in Flower Mound—"I love the small-town feel of the community," she said—but Dr. Nosrati is excited to be joining the compassionate team at Center for Dermatology. "Everyone works well as a unit and Dr. Selkin is very approachable."

It should come as no surprise then, that Dr. Selkin's peers feel the same way about Center for Dermatology. For the past two years, D magazine has awarded the practice a "Best D" for excellence—a peer-nominated honor. Dr. Selkin also garnered a teaching award from his

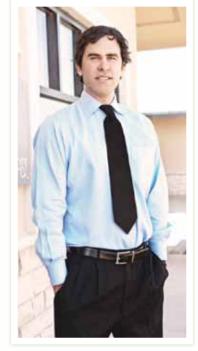
Harvard residency program where he graduated as chief educational resident.

"I have increasingly focused my practice on prevention of skin disease whenever possible, so my patients are less likely to develop problems in the first place," said Dr. Bryan Selkin, regarding his approach to care. "Using new knowledge and findings in the field of dermatology, our skin checks allow us to document, track and remove abnormal lesions to help prevent and treat skin cancer. In all cases, we employ procedures that allow for the best results with minimal invasiveness so recovery and healing are expedited."

For pediatric patients, new technology and techniques are used to make any necessary procedures virtually pain-free.

Within the Center for Dermatology group practice, they have the expertise to perform Mohs Surgery to remove skin cancers—a technique which conserves tissue and is accompanied by a very high cure rate.

In addition to treating skin cancers and a host of other adult and pediatric conditions such as acne, warts, psoriasis, eczema, rashes, and complicated/rare skin disorders, Center for Dermatology also offers phototherapy—light treatments to treat skin diseases such as psoriasis, eczema and vitiligo. Light treatments can be very effective and avoid the potentially dangerous side effects of oral medications on internal organs. "Sometimes patients will require several quick light treatments a week and having a convenient location for them is essential," Dr. Selkin said.



Along with treating general dermatological conditions, the Center for Dermatology uses the latest lasers and other light sources and noninvasive technologies to treat a wide variety of cosmetic concerns and they also carry their own skincare line. Their cosmetic services can help you remove or diminish:

- Unwanted hair
- Wrinkles
- Sagging, loose skin
- Uneven skin tone or texture
- Red spots, brown spots or sun damage
- Scars including acne scarring
- Unsightly leg veins
- Cellulite

Because you and your family need a trusted dermatologist, you should contact Center for Dermatology in Flower Mound. 19



1001 Cross Timbers Road, Suite 1250 Flower Mound, Texas 75028 972-985-9003 | DermatologyCenterPlano.com



## New state of the art office opening summer 2012:

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